



OA2020 US Working Group Business models and transition mechanisms in open access and transformative agreements

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Agenda

Wiley's OA Journey
Read and Publish
Lessons Learned



Wiley & Open Access

Open Research

Facilitating faster and more effective research discovery

Open access

Helping researchers share their work with the world



Open data

Enabling reproducibility and verification of researcher data, methodology, and reporting standards



Open practices

Focusing on transparency in research communication and peer review



Open collaboration

Helping researchers work together



Open recognition & reward

Making sure researchers get credit for all their work



Our open access program is 10 years old!

What a journey.

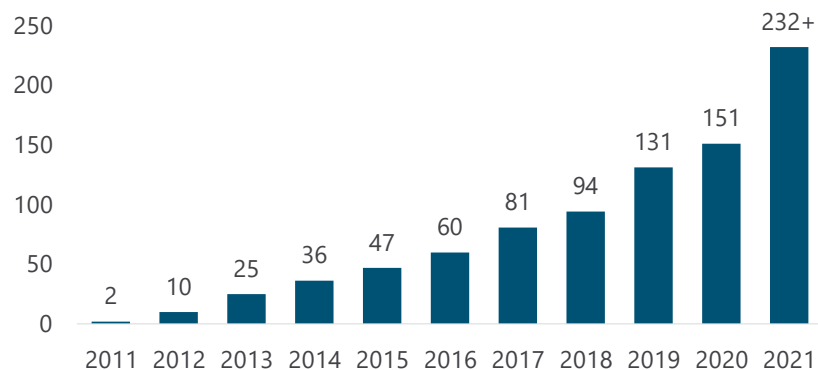
From two fully gold OA journals in 2011 to 232 in 2020.

From 2,000 articles published open access in 2012 to 53,000 in 2020.

Congratulations to our authors, partners and colleagues for joining us in a more open future.



Number of Gold OA Journals



Plus 240 Hindawi OA Journals

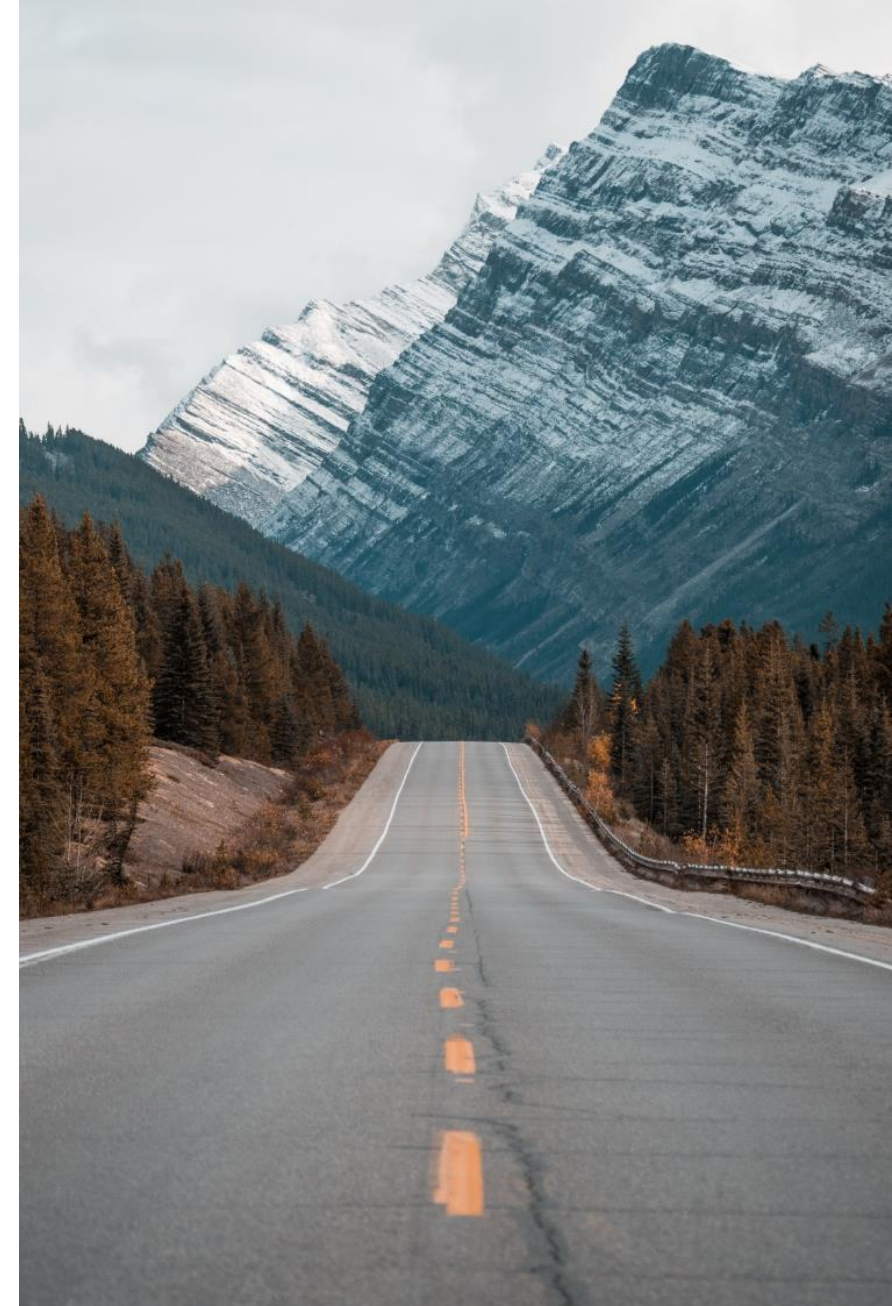
OA Output Growth

Hybrid OA articles up **70%** YoY

Gold OA up **39%** YoY

Subscription articles up **8%** YoY

26% submissions growth



Wiley strives to lead the market in the transition to open access while ensuring a fair and equitable return to our society partners

Wiley Acquires Hindawi

Hindawi is one of the world's fastest growing open access publishers, with a robust full-gold open access portfolio of 240 peer-reviewed scientific, technical, and medical journals, and a technologically advanced, author centric publishing platform.

Transitional Deals



The Institution of Engineering and Technology and Wiley Announce Open Access Publishing Partnership

IET partners with Wiley and transitions its entire hybrid subscription journals portfolio (40 journals) to a gold OA model, joining its existing gold open access journals, to create a leading collection of engineering and technology open access journals.



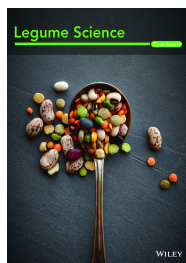
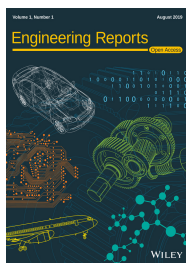
Wiley's Approach to Open Access

Open Access Launches

With **careful market analysis**, we ensure each new journal addresses a gap within the subject community and has its own unique aims and scope

Our new journals span a wide range of subjects and disciplines, **both in partnership with societies and as our own proprietary titles**

Wiley's new OA launches cater to a wide variety of researchers needs, with titles that publish research on a sound science value and ethos, such as *Ecology and Evolution*, **through to cutting edge research**, as shown with our new highly selective title *Advanced Genetics*



Transitioning the Market

Transitioning individual journals to OA allows us to meet the needs of specific subject and author communities. However, **Wiley is also committed to delivering OA options on a larger scale** via the negotiation of country-level agreements

These agreements **allow authors to choose the OA publishing option** in any of our Hybrid journals **with no charge to the author**. In addition, several of these agreements also make provision for publishing in any of our Gold OA titles

Wiley has already negotiated **country-level agreements** in the *UK, Germany, Austria, The Netherlands, Hungary, Sweden, Norway and Finland* and at institutional level with Iowa State University in North America

Transitioning Journals to OA

We have **successfully transitioned 41 titles to OA** since 2012

When transitioning a title to a fully Gold OA model, we consider:

- subject discipline
- funding availability
- geographical distribution of authors
- journal and article types
- Finances

Based on historic flip data, we have seen usage increase significantly during the year of the transition to OA, and this trend continues after the transition year. On average, usage more than doubles in the transition year.

We have also seen **increases in Impact Factor** in all journals that we have flipped across varying subject disciplines.

A dense forest of evergreen trees, likely spruce or fir, fills the frame. The trees are dark green and appear thick and layered. In the background, a soft, white mist or fog hangs between the tree canopies, creating a sense of depth and atmosphere. The lighting is somewhat diffused, typical of a misty day.

Read and Publish

A Road Map for Transition to Open Access

Read and Publish

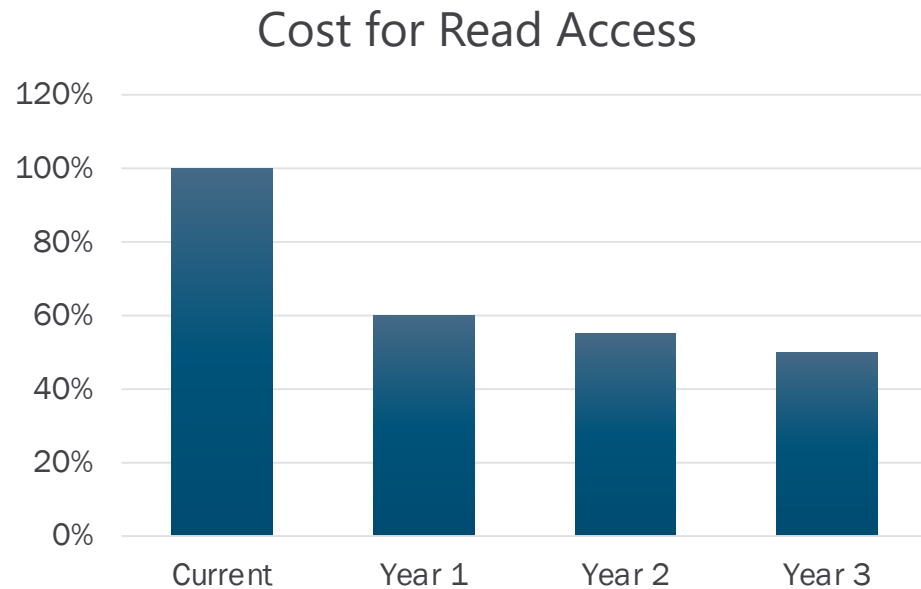
A transitional agreement allows the migration of funding from reading towards publishing – while recognizing that the subscription element remains an important part of the agreement.

- OA publishing rights to all journals currently in the Wiley database.
- Guarantee perpetual access rights to all subscribed content published in each year of the term of the agreement.
- Reduce reading fees to a certain percentage to the total fee in final year.
- OA funding increasing from Year 1 to final year.

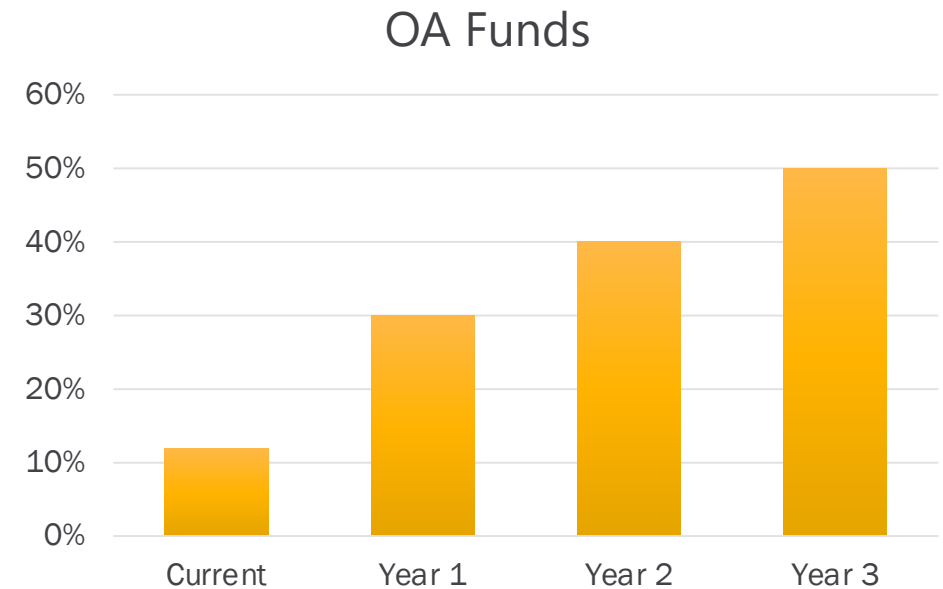
Migration of funding from reading towards publishing

From Read to Publish

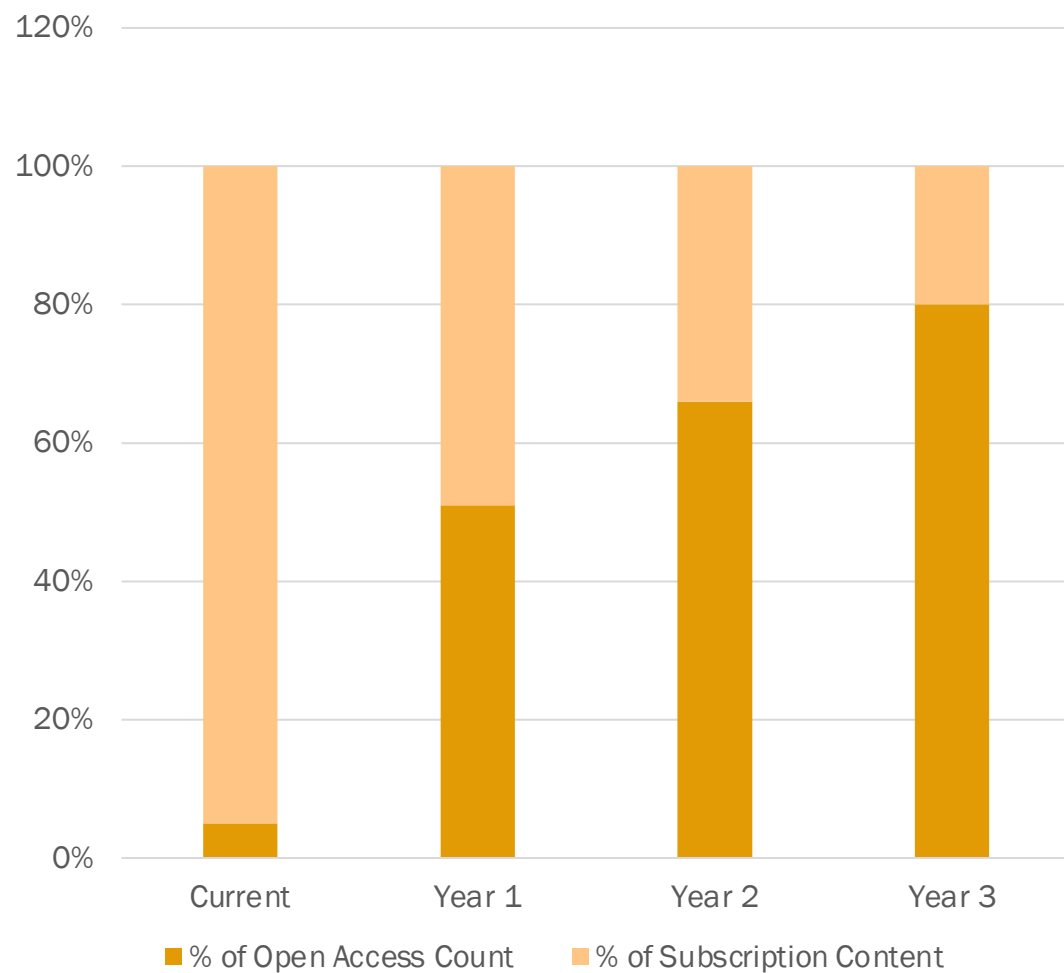
Reduces the proportion allocated to reading content from Year 1 to Year 3.



Increases funds available to authors to publish open access.

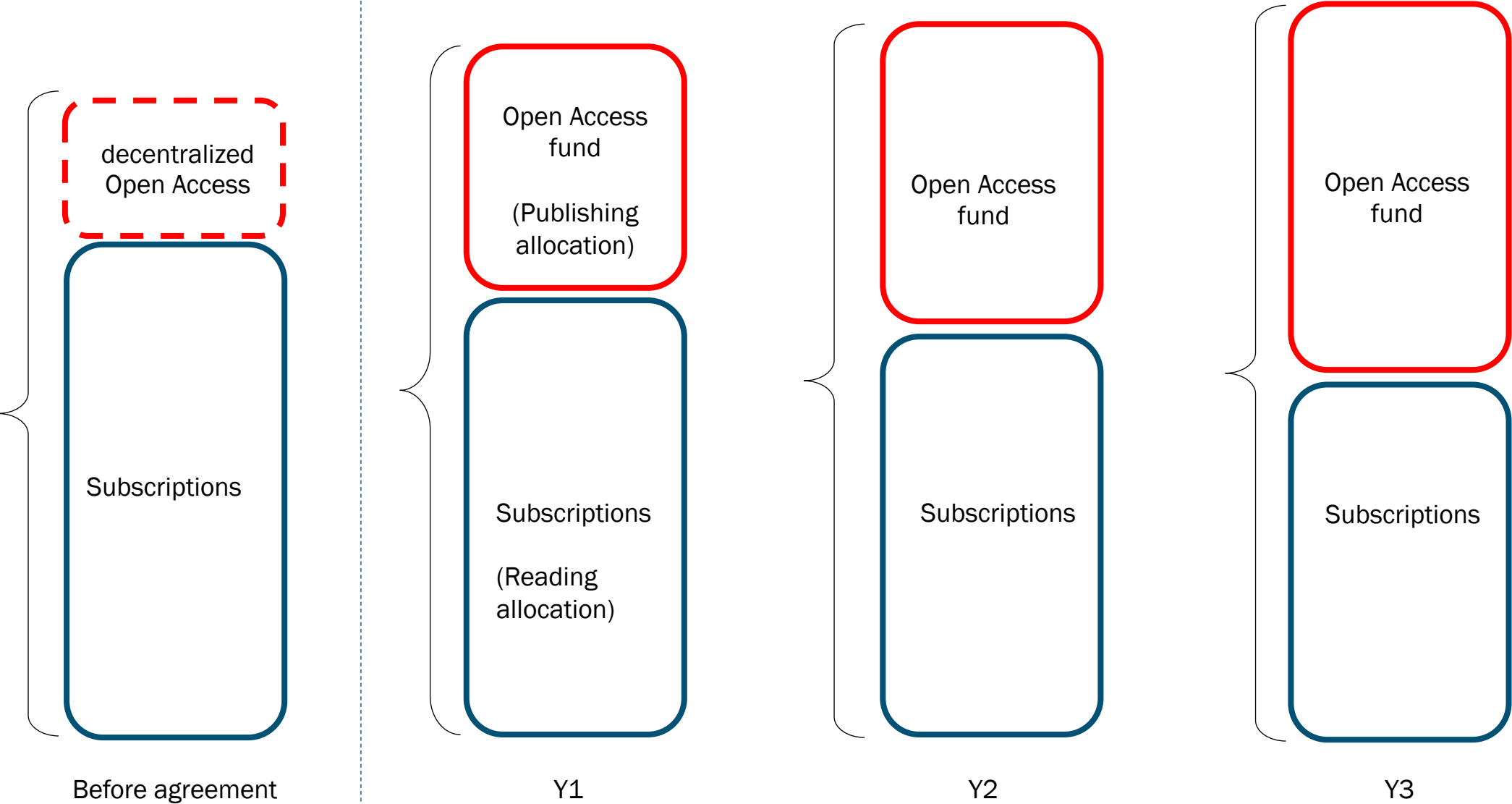


The result – an increase in OA articles published



The proportion of open access articles increase from its starting level (funded by the authors only) to Year 3 (funded within the agreement).

Read and Publish



Why Read and Publish?

Enable institutions, researchers and publishers to transition to a more open future in a sustainable way

For Libraries

Puts the library at the center of scholarly communication in the institution.

Provides a new layer of support to faculty, researchers and students.

Supports the institutional mission.

Continues their ability to control spend.

Builds increasing value over time.

For Wiley

Allows us to deliver on change in a predictable and sustainable way.

Ensures there is always a reading fee, allowing us to sustain journals in under-funded disciplines.

Supports our societies in a manageable way through the transition and enables us to make some of world's best and most respected research open access.

Allows us to invest in successful execution across the ecosystem.

Enables us to lead in open access by combining agile strategies with respect for different positions.

A dense forest of evergreen trees, likely spruce or fir, covering a hillside. The background is misty and hazy, creating a sense of depth and atmosphere. The trees in the foreground are more detailed and vibrant green, while those in the distance are faded and blend into the mist.

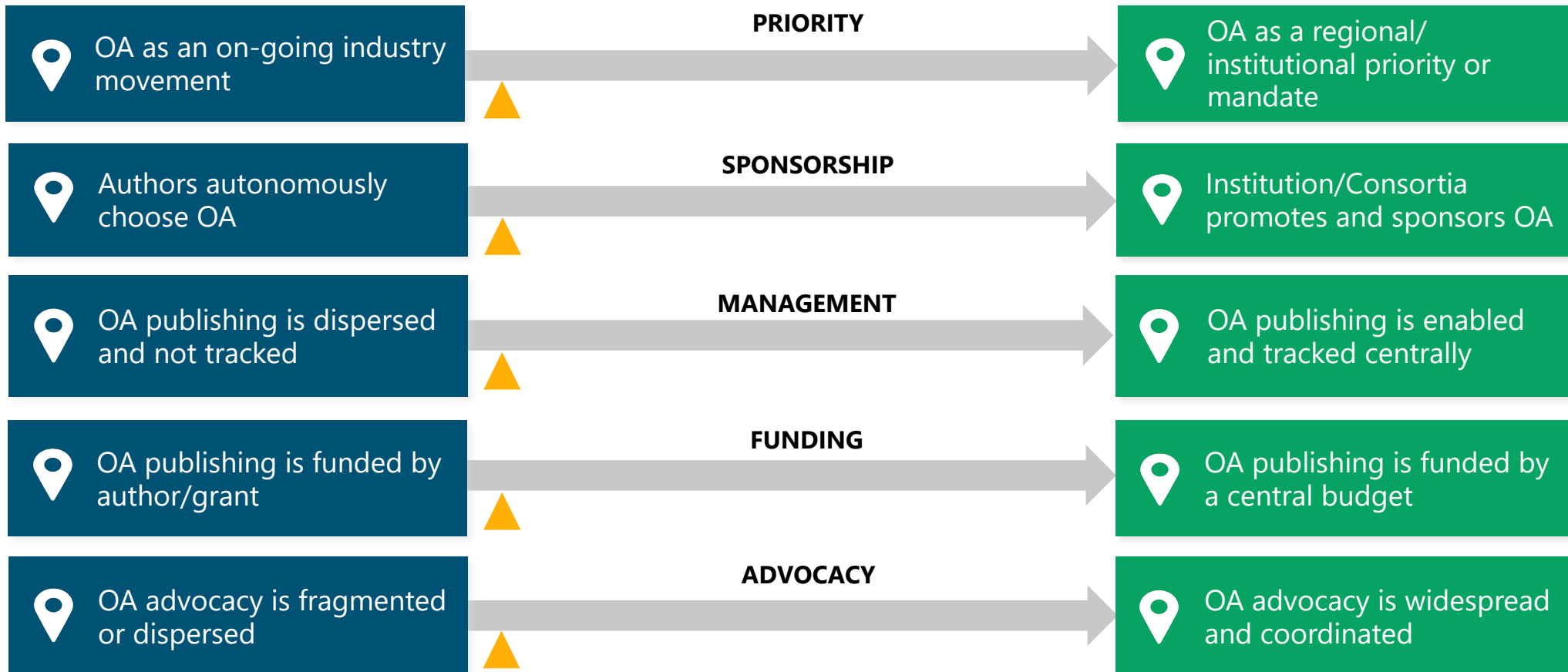
Lessons Learned

Assessing OA Readiness

Open Access readiness dimensions

EARLY STAGE/LOW OA READINESS

HIGH OA READINESS



Lessons Learned

Author Behavior

Journal/Publisher Selection

Predicting article output in a tough science

COVID bump: a new normal or return to normal





Thank you!

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